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Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to AT&T Florida's March 10, 2006 and May 11, 2006 letters regarding mixed bundles and non-mixed bundle promotions, the Package Closer Coupon that began 5/1/07 was scheduled to end 6/30/07 (see T061004, T070195) is extended to 9/30/07.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments



Promotion Description

BellSouth Package Closer Coupon Promotion Extension

#1444

OVERVIEW OF PROMOTION:

In accordance with the special promotions section of the General Subscriber Services Tariff and/or the General Exchange Price List, BellSouth Package Closer Coupon Promotion that began 5/1/07 was scheduled to end 6/30/07 (see T061004, T070195) is extended to 9/30/07. Customers who contact or are contacted by BellSouth and indicate a reluctance to place an order for Complete Choice or Area Plus with Complete Choice will be offered a \$30 cash back closer coupon.

PROMOTION SPECIFICS:

1. Customers who contact or are contacted by BellSouth and indicate a reluctance to place an order for Complete Choice or Area Plus with Complete Choice will be offered a \$30 cash back closer coupon.

PROMOTION RESTRICTIONS:

1. Customer must purchase Complete Choice or Area Plus with Complete Choice to receive the cash back closer coupon.
2. Customer must complete and return coupon by the specified date to redeem.
3. Customer must be a Complete Choice or Area Plus with Complete Choice subscriber upon redemption in order to receive reward.
4. Offer may be combined with cash back offers or other promotional offers on the same services, as much offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
5. If the customer cancels or discontinues their BellSouth service prior to fulfillment, they will be ineligible to receive the reward.
6. Offer valid for only one (1) service line at the intended local service address.
7. Offer may not be combined with Shoppers or Reacquisition offers.
8. BellSouth reserves the right to discontinue or modify this promotion at any time without notice.
9. This offer is not available for resale.